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President's Message

IRWA Course Schedule

Benefits of a High-Functioning Public Involvement Team

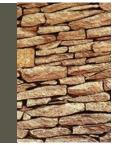
Leaders Light the Way Memorial Scholarship 2.0

Upcoming Events



February/March 2023 Volume 6, Issue 3

President's Message



Membership Luncheon >>>

Our next luncheon will be held on April 5, 2023.

Stay tuned for more details soon!

Place: TBD

Did you enjoy the last venue?We would appreciate any feedback you'd like to give.Please reach out to any Board member.

By Hector Casillas, SR/WA

IRWA Education

Conference

Denver, CO

June 25-28, 2023

Chapter 57 IRWA Members...

Things are moving quickly in 2023 and I hope the new year is treating you well so far.

The chapter kicked off the year with its first board meeting in January and discussed various items and events we are planning. One of the topics this year is submitting our award recipients for 2022 to the region for an award consideration. Applications for Newsletter of the

of the Year, Government Employer of the Year, Large and Small Employers of the Year have been submitted for consideration. Best of luck to Chapter 57 and the deserving individuals (Sheryn Smay/Emily Madueno) and companies (Monument ROW/Santolucito Dore Group).

Moving on to education, Education Chair Kelley Kelley is actively working on securing Course 502 for May and Co-chair Tim Green is working on securing Course 901 for late Spring. These courses will be a combination of hybrid and in-person courses. Stay tuned for details on those and register early!

Robbie Hechanova, Kelley Kelley, and I will be attending the Region 1 (CA/NV/AZ) Spring Forum in San Francisco in April. We can't wait to report back on the details of the forum that may benefit you, our members. A reminder to register if you're planning on attending the IRWA Education Conference in Denver, CO, June 25-28, 2023 where we will

vote on IRWA business and elect new officers. We welcome all members to <u>register</u> and join us in Denver.

In other news, the chapter will be opening nominations for officers soon and if you're

interested in serving and volunteering at the local chapter level, please <a href="mailto:emai

This month, the Chapter's new <u>Linkedin</u> page went live, special thanks to Emily! I'd encourage you all to follow us.

Thanks for reading and have a great day!

Hector Casillas, SR/WA

1

IRWA Courses - Regional 1

C100 Principles of Land Acquisition (2-Day), 2/16/23, Virtual Class (CH. 33)

C703 Real Property Asset Management, 2/23/23, Virtual Class

C215 Right of Way Acquisition for Pipeline Projects, 2/23/23, Virtual Class (CH. 67)

C410 Reviewing Appraisals in Eminent Domain, 2/27/23, Instructor-Led Virtual Class (Instructor TBD)

C417 The Valuation of Environmentally Contaminated Real Estate, 3/2/23, Virtual Class

C804 Skills of Expert Testimony, 3/6/23, Virtual Calss (Instructor TBD)

C413 Uniform Appraisal Standards for Federal Land Acquisitions (Yellow Book), 3/6/23, Virtual Class (Instructor TBD)

C402 Introduction to the Income Capitalization Approach, 3/7/23, Virtual Class (Instructor TBD)

C803 Eminent Domain Law Basics for ROW Professionals, 3/8/23, Virtusal Class (CH. 17)

C415 USPAP and the Yellow Book: A Guide to Understanding Their Relationship, 3/21/23, Virtual Class (Instructor TBD)

Additional courses are listed on IRWA's website at www.irwaonline.org

Are you interested in taking a free class? Contact Kelley Kelley, Timothy Green, or any of the Board members, to find out how you can become a coordinator.

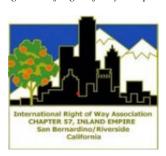


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IRWA Mission Statement

The International Right of Way Association will be the worldwide leader for innovation and excellence in the acquisition and management of right of way and public use.







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Utility Relocation Coordination
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Staff Augmentation

Benefits of a High-Functioning Public Involvement Team

How public involvement creates efficiencies and positive sentiment for utility projects

By Rob Scimeme

Utility projects and programs demand varying degrees of engagement and communication with key participants including residential, agricultural, commercial, industrial, institutional, municipal, state or federal agencies. Strategic, upfront analysis of specific project impacts and affected areas is critical in developing an effective engagement plan and streamlined project processes.

The International Association for Public Participation's (IAP2) Spectrum of Public Participation is a valuable model used for developing an appropriate strategy. The spectrum is used internationally, and it is found in public participation plans around the world. While communication campaigns and notifications provide necessary messaging, direct communication with customers and landowners throughout the acquisition and construction process drive success. The public participant's knowledge of how to receive and understand the intricate details of the proposed activities truly make a difference, and the spectrum can help the team identify what the public needs to know about the project. (See IAP2 model on page 7.)

However, it is crucial to fully understand the client's existing communication style. A tailored approach is necessary to adjust to every client's unique challenges. The goal of public involvement and engagement with utility projects and programs should be to create an understanding of the technical process to accurately inform impacted parties. Collaboration with all functional areas, such as engineering, project management, construction and land acquisition, must include direct and constant communication.

What happens when public involvement strategies are employed and in sync with land and construction?

- The public participants and landowners are well-informed about the benefits, challenges and duration of the work to be completed and have realistic expectations regarding community impacts.
- The participants and landowners are educated on relevant industry topics such as road rights of way, types of property interests and easement conveyance document requirements. This mitigates common concerns and creates an open and transparent view of the necessary processes allowing for timely acquisition.
- The project owner's expectations of public engagement are met through proactive and purposeful communication, engaging all levels of the community where appropriate. External and internal communications are done in real time and drive project awareness via thoughtful strategies for every type of scenario.
- Acquisition is complete prior to construction and supports the established project schedule. A critical path is maintained and minimizes

Continues on Page 7

Did you know? >>>

Fun Real Estate Trivia

Days on the Market, abbreviated as "DOM", signifies the length of time a property has been listed.





We'd love to hear from you!

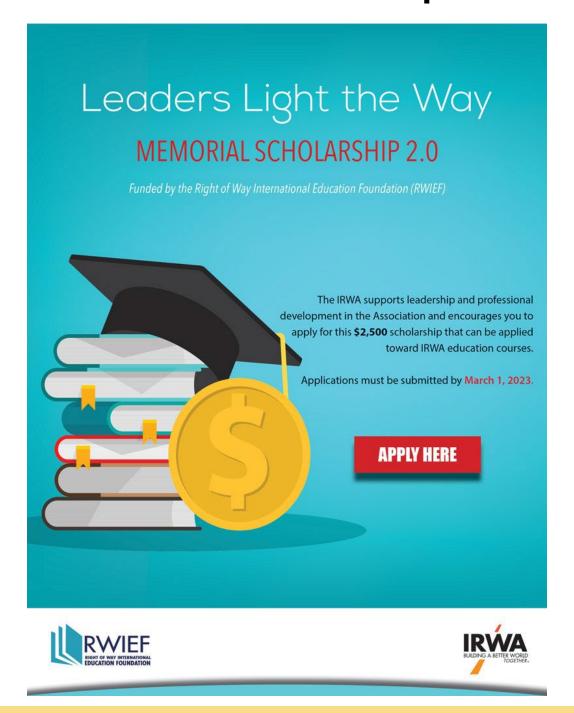
Would you like the Chapter to host a luncheon on your favorite topic? Do you know anyone who would like to speak at an upcoming luncheon? If so, please contact Robbie Hechanova R/W-RAC, President-Elect, at (909) 503-6639, or via e-mail at rhechano@socalgas.com.

Have comments or suggestions for the newsletter?

We value your opinion and welcome your input! If you have any comments or recommendations for the newsletter, please contact Sheryn Smay, SR/WA, Newsletter Chair, at (951) 826-5343 or via e-mail at ssmay@riversideca.gov.



Leaders Light the Way Memorial Scholarship 2.0



APPLICATIONS DUE MARCH 1, 2023!

Application

More Information

Purpose:

This scholarship offers an impactful way to combine the RWIEF's mission and values of past IRWA leaders. The goal of this program is to identify and support mid-cycle members who can be future IRWA leaders by funding their pursuit of IRWA credentials and professional development. One \$2,500 scholarship toward IRWA education courses will be available to each of IRWA's 68 Chapters within the 10 Regions. The RWIEF will fund the program (up to \$170,000) for two years from June 2022 to May 2024. IRWA will manage the program.

Eligibility:

Scholarship applicants must be active IRWA members in good standing for at least five years, hold the RWA or RWP credential, and have served as either a former or current Chapter or Region officer, or on a Chapter committee. Scholarship funding can only be used toward the registration fee for eligible courses. Courses must be completed by May 31, 2024.

IRWA Chapter 57 Web site









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John C. Murphy
Douglas J. Evertz
Jennifer W. Dienhart
Jennifer Riel McClure
Brad B. Grabske
Emily L. Madueno



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High-Functioning Public Involvement Team (continued)

potentially massive cost impacts to the client.

• Issues arising from construction activities are quickly addressed via open and continuous communication between landowners and the public involvement team. Examples include extended construction schedules (and reasons why), facility placement concerns, traffic impacts, aesthetic upgrades and restoration matters

What happens when public involvement strategies are not employed and in sync with land and construction?

- Public participants and landowners are not informed about the benefits, challenges or duration of the work to be performed. This could lead to a negative sentiment that will cause delays during the acquisition and construction stages of the project.
- The participants and landowners lack the appropriate education on topics about road rights of way, types of property interests and easement conveyance document

- requirements. This can lead to concerns and distrust of the project owner and associated contractors. This scenario will cause delays in acquisition and construction.
- Failure to engage all levels of the community when necessary won't meet project owner expectations. Lack of external and internal communications can result in a poor reflection of the project work and may impact longstanding and sensitive relationships on a public and private level. For instance, failure to engage a city with an easement request leaves it blind to necessary legislative action required of it, in addition to simply being unaware of project work leading to community impacts to constituents.
- Acquisition is delayed, leading to schedule and cost overruns, which impact multiple functional areas and can cause a disservice to the client and community. This puts undue duress on negotiation guidelines and set strategies.

• Issues arising from construction activities are not adequately addressed between landowners and the public involvement team. Examples include extended construction schedules, facility placement concerns, traffic impacts, aesthetic upgrades and restoration matters.

Developing an effective engagement plan that outlines comprehensive project scope, specifically potentially impacted areas and parties, is crucial. Utilizing a public involvement team to educate public participants and landowners on utility projects and programs establish trust and drive alignment with the community at large, project owner, and project and program teams. The efforts made throughout a project's duration by a public involvement team create efficiencies that ultimately serve the projects, the public participants and landowners.

Whether upgrading an electrical distribution circuit, constructing a new transmission line or planning to acquire and construct a new greenfield substation, a high-functioning public involvement team provides quantifiable efficiencies — and comprehensive understanding — for projects and programs.

"...a high-functioning public involvement team provides quantifiable efficiencies – and comprehensive understanding..."

IAP2 Spectrum of Public Participation



IAP2's Spectrum of Public Participation was designed to assist with the selection of the level of participation that defines the public's role in any public participation process. The Spectrum is used internationally, and it is found in public participation plans around the world.

	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
FUBEIC FABILICIFATION BOAL	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision making in the hands of the public.
FROMISE TO THE PUBLIC	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.



Rob Scimeme, project and real estate program manager at Burns & McDonnell. He has extensive experience examining real property and land title for utility industries, as well as federal, state and public utility rights of way and property acquisition and negotiation experience.

> Reprinted from IRWA's Right of Way Magazine: The Voice of the Right of way Profession, Benefits of a High-Functioning Public Involvement Team, January/February 2023

IRWA Mentor Match



This IRWA is proud to announce the launch of this exciting new member benefit that reflects our commitment to you and your professional development. This unique online networking and career development tool helps you find, connect and share your experiences with your fellow industry peers across the globe! You can simply apply to our IRWA Mentor Match program by following the four steps below:

1. START

First, complete your IRWA profile by ensuring that your contact information, professional profile picture, and bio are all up to date. You can even import your education and job history information from LinkedIn. A complete and accurate profile is crucial to the success of selecting and matching.

2. ENROLL

Next, decide whether you're looking to be a mentor, mentee, or both and sign up today by dicking on the links below:

- · Enroll here as a Mentor
- · Enroll here as a Mentee

Make selections for each of the program demographics to set your preferences. Demographics include: topics, venue, specialties, career stage and start/end date. Please note: Some fields are required for enrollment. The more information you provide, the easier it will be to make the best match. Keep in mind: in order to request a mentor or mentee, you must be enrolled in the program.

3. SEARCH

Then, use the Mentor Program Directory to input your search criteria. You can also take advantage of features to help you find and recruit matches:

- Track your mentoring relationships
- · Participate in discussion forums on mentoring topics
- Search for helpful mentoring resources

4. CONNECT

Congratulations! You're all set. You completed steps 1-3 and are now ready for the fun to begin! Enter one or more searches. If you're unsure of the search criteria, select "Search for ALL of the selected values." The Mentor Program Directory will do the work for you and populate the results.

Next, dick on the member's name who you're interested in establishing a mentor/mentee connection with. The link will bring you to their profile page. If you think it's an ideal match, look under their profile image for the Mentor Match badge, which when dicked will allow you to request a connection. If it's not a desired match, you can simply select the back button to return to your previous search results.

Let the mentoring begin!





IRWA Chapter 57 Sheryn Smay, SR/WA Newsletter Chair

Phone (951) 826-5343

E-mail

ssmay@riversideca.gov





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Joe Villegas, MAI Inland Empire Regional Manager former President IRWA Chapter 57 jvillegas@curtisrosenthal.com



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INTERNATIONAL RIGHT OF WAY ASSOCIATION CHAPTER 57

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Treasurer	Peggy Barnes
Secretary	Ramie Dawit
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Immediate Past-President, 2021-22	Matt Nusenow, P.E.
Parliamentarian and Advisor to the Board	Watt Nuscilow, 1 .L.
Advisors to the Board	
Past President 2020-21	Peggy Barnes
Past President 2019-20	Kim Bibolet, SR/WA, R/W-NAC
Past President 2018-19	Christine Santolucito, R/W-RAC
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Education Co-Chair	Kelley Kelley, SR/WA
Education Co-Chair	Timothy Green
Membership	Griffin Wayne
Nominations and Elections	Christine Santolucito, R/W-RAC
Professional Development (1st Year)	Kim Bibolet, SR/WA, R/W-NAC
Professional Development (2nd Year)	Mike Romo, SR/WA
Professional Development (3rd Year)	Patti Zendejas-Feist, SR/WA
Chapter Committees	
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Events	Darcy Mendoza
Legal Issues	Mark Easter, Esq.
Newsletter	Sheryn Smay, SR/WA
Young Professional (YP)	Hector Casillas, SR/WA
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Electric & Utilities	Vacant
Environment	Matt Nusenow, P.E.
Oil & Gas Pipeline	Vacant
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INTERNATIONAL RIGHT OF WAY ASSOCIATION

Congratulations are in order!

A great big "Atta Boy!" goes to:

The following individuals who have completed the Right of Way

Certification:

John Gomez, RWA-GN San Bernardino County Timothy McCloud, RWA-GN Monument ROW

Ashley Turner, RWA EMWD



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UPCOMING EVENTS

JOINT LUNCHEON & PROGRAM
MARCH 14, 2023
SOUTHERN CALIFORNIA CHAPTER
OF THE APPRAISAL INSTITUTE
HOSTED BY CHAPTER 1

CHAPTER 57 JOINT AIA LUNCH APRIL 5, 2023

REGION 1 SPRING FORUM APRIL 14-15, 2023 SAN FRANCISCO/OAKLAND CALIFORNIA HOSTED BY CHAPTER 2

> CHAPTER 57 PICNIC APRIL 22, 2023 (EARTH DAY!)

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Real Property Group's Student Outreach Event

Opportunities in Public Agency Right of Way March 10, 2023 | 11:00 AM - 12:30 PM

About the **Event**

Are you looking for a meaningful career? Have you considered working in real estate or facility management?

To discover how you can combine the two, join The Metropolitan Water District of Southern California (Metropolitan) for its annual student outreach event, hosted by Real Property Group. Learn all about public agency right of way in the world of water from three Metropolitan Real Property experts. Our panelists will shed light on the meaningful work they do and how they got to be where they are today.

This virtual event will feature an introduction to Metropolitan, a panel discussion, information about Real Property Group's paid internship program, a breakout session with an HR representative, as well as trivia games and giveaways.

About Metropolitan

The Metropolitan Water District of Southern California is a state-established cooperative of 26 member agencies – cities and public water agencies – that serve 19 million people in six counties. Metropolitan imports water from the Colorado River and Northern California to supplement local supplies and helps its members develop increased water conservation, recycling, storage and other resources management programs. 

Register Here
or scan the code below



Meet our Industry Experts

Our speakers come from a variety of backgrounds, and each contribute in valuable ways to the work done at Metropolitan. Join us to hear about their career paths, how they reached the positions they are in today, and learn about the important work they do in Metropolitan's Real Property Group. Octavia Tucker, Real Property Group Section Manager, will start the event off with an introduction to Metropolitan and provide insight on Real Property functions.

Introduction



Octavia Tucker Section Manager Real Property Group

Panelists



Simon Asano
Real Estate Representative
Land Management Unit



Kalysha Murphey

Team Manager

Planning & Acquisition Unit



Julio Donayre
Senior Administrative Analyst
Facility Asset Management Unit

Internship Breakout Session

Want to apply for the internship, but don't know how or what to expect?

In a special internship-focused breakout session, attendees will have the opportunity to learn more about Real Property Group's internship program and application process. This is the perfect chance for potential applicants to engage directly with Metropolitan HR and Real Property representatives. Questions are welcome!



